



INSTITUTE OF DYNAMIC LEADERSHIP

THE LEADERSHIP DEVELOPMENT PROCESS

is a structured, open-ended, pragmatic approach to leadership.

3 ESSENTIAL ELEMENTS OF LEADERSHIP DEVELOPMENT

ATTITUDE DEVELOPMENT

In order to create an environment of positive attitudes and possibility thinking, it is important for a leader to understand where and how attitudes are formed.

COMMUNICATION:

Much of what a leader is involved in, and therefore accomplishes, involves other people. To be effective in this continuous challenge it is important to learn, understand, and use interpersonal skills effectively.

GOAL ACHIEVEMENT

Leadership, among other things, is the process of providing organizational direction and accomplishing necessary objectives.

• Learn how to invest in, communicate with, develop and grow your people and your leadership for sustainable success

• Learn how to build upon and strengthen the foundation and strategy of your business for ongoing competitiveness

• Learn how to align the strengths of your people to your vision, core values and principles to create a solid, collaborative and results-oriented culture

Successful leaders know...

People are a company's greatest asset.

People create a company's greatest competitive edge.

People bring economic value to every company.

The knowledge, resourcefulness, and creativity of the people within an organization translate directly into earnings and profitability.

Now is the time to step forward and focus on developing your most important asset and your greatest source of ROI and sharpen your competitive edge.

RESULTS ARE MEASURABLE

Increased Revenue

Increased Profitability

More Personal Time & Freedom

Clear, Focused Direction

Results-Oriented Attitudes

Enhanced Leadership Ability

A Clear Vision

A Well-developed Team

Living Your Purpose

SEATS ARE LIMITED
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WHERE:

WHEN:



*"You can take my factories,
burn my buildings,
but give me my people
and I will build the business
right back again."*

--Henry Ford



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